

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,353,229 B2
APPLICATION NO. : 09/866425
DATED : April 1, 2008
INVENTOR(S) : Andrew Vilcauskas, Jr. et al.

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

Col. 15, Line 56

Change “where said media comprises” to read --where said device comprises--.

Col. 16, Line 30

Change “event handler received said advertisement” to read --post-session instructions received said link to said advertisement--.

Col. 17, Lines 7-8

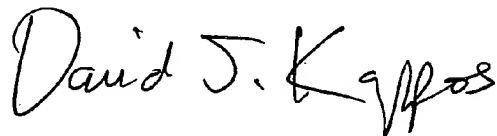
Change “and maintaining, said second” to read --and maintaining said second--.

Col. 18, Lines 7-8

Change “when said event handler received said advertisement.” to read --when said post-session procedure opened said advertisement.--

Signed and Sealed this

First Day of June, 2010

A handwritten signature in black ink that reads "David J. Kappos". The signature is written in a cursive, flowing style with a large initial 'D' and 'K'.

David J. Kappos
Director of the United States Patent and Trademark Office